



## SUMMER 2026 APPLICATION

### MISSION STATEMENT

The Rosendale Farmers Market will -

- Support regional agricultural producers by providing them with direct access to consumers;
- Educate the public about the nutritional and economic benefits of buying fresh, locally-produced food;
- Encourage the public to shop and support Rosendale businesses
- Create a vibrant weekly gathering place for the community.

### MARKET MANAGERS

Vendors and Insurance inquiries: Bob Fade [rfmnyteam@gmail.com](mailto:rfmnyteam@gmail.com), 845-943-9700

Music Coordinator: Deb Weltsch [dweltsch13@gmail.com](mailto:dweltsch13@gmail.com), 845-658-3401

On-Site Coordination: Andrew Casey & Bob Fade

### RULES AND REGULATIONS

**2026 Season:** The market will be Sundays from 10 AM to 2 PM, rain or shine, from May 24th through October 25th TOTAL: 22 markets. We don't have a market on the weekend of the Rosendale Street Fest which takes place on July 18 & 19th. Set-up starts at 8:30 AM and should be completed by 9:45 AM. Vendors are asked to be on site by 9:30 and to not break down until 2:00pm.

Notification of Acceptance: We will notify you by April 1st or sooner if you are an accepted vendor for the season. Your vendor fee and Certificates of Insurance are due on or before May 15th.

Required Liability Insurance: Vendors are required to carry Insurance for \$1 million in general liability coverage, with three SEPARATE certificates written with Additional Insured status as follows:

- 1) Rosendale Farmers Market, Inc. PO Box 324, Rosendale, NY 12472-0324
- 2) Town of Rosendale, 1915 Lucas Ave, Cottekill, NY 12419
- 3) Willow Kiln Park Managers and owners: Wallkill Valley Land Trust, P.O. Box 208, New Paltz, NY 12561-0208

Vendor insurance is available for approximately \$375 from the Farmers Market Federation of NY (315-475-1101) [www.nyfarmersmarket.com](http://www.nyfarmersmarket.com)), or through your existing business insurance. Non-profits must also provide insurance certificates. Non Foods Vendors must provide a NYS Sales Tax Certificate.

\* Vendors may not set up without both certificates of insurance

### LOCATION

Willow Kiln Park, located just behind the theater in Rosendale, NY 12472

Once the vendor list has been finalized, a site plan and map will be coordinated by the RFM coordinators. Vendors are asked to set up in the designated spot each week unless otherwise directed.

**MARKET SIZE** There are approximately 20 vendor sites available.

**VENDORS:** The market is primarily a green market for Hudson Valley farmers and food purveyors who grow, make or create what they sell. Full-season vendors and vendors of organic products are encouraged to apply. Vendors with seasonal produce are encouraged to join us for as long as possible, but apply early as we expect our vendor spots to fill quickly. We seek as wide a variety of regional food and produce as possible. Non-Profit Organizations with insurance are welcomed by special arrangement at no charge.

**COMMITMENT:** Vendors are expected at every market day that they have promised to attend, rain or shine. Vendors must bring enough product for each market day and may not leave early. Unexplained absences or leaving the market early may result in dismissal from the market. **Part-Time Vendors Please Note:** You are allowed one absence from the market without a penalty, but after that, vendors will be responsible for paying the fee for any missed days. If you miss three days, you may be asked to leave the market.

#### **ELECTRONIC BENEFITS TRANSFER (EBT) PARTICIPATION:**

EBT is the method by which the New York State Office of Temporary and Disability Assistance (OTDA) delivers cash and Supplemental Nutrition Assistance Program (SNAP), benefits to New York State's recipient population. Cash and SNAP benefits are deposited into electronic benefit accounts which can be accessed using a Common Benefit Identification Card (CBIC) and Personal Identification Number (PIN). The Card can be used at EBT participating ATM machines and Point of Sale (POS) terminals throughout the state.

The market uses EBT tokens and is a NYS approved Point of Sale (PIN) location. The market will require all vendors who sell food or food products to accept EBT tokens. Ready-to-eat foods and non-food items may not be purchased using EBT tokens. More information will be mailed to all vendors before the start of the summer season.

#### **KO TOKENS**

The market runs a program inspired by one of our founding members, Kenneth Oldehoff, who passed away early in 2025. The program is donation driven and connects with one of Ken's passions, making sure that people who need food get it. Wooden tokens, marked with "KO" are given out at the market tent to anyone who asks, no questions asked. We ask all vendors to accept these tokens for any food items that you sell. Tokens can be redeemed at the manager's tent.

#### **VENDOR & BOOTH FEES:**

##### **Full Time**

10' x 10' small space full-time: \$ 500 if Paid by May 15th. \$35/day if paid the day of each market

20' x 10' large space full-time: \$ 800 if Paid by May 15th \$60 /day if paid the day of each market

Vendors who choose to attend full time and pay daily are allowed one absence. On the second absence you are required to pay for the day you have missed. Multiple absences could result in dismissal from the market.

##### **Part Time**

Vendors must choose dates in advance of the season and are required to pay for missed markets (After the first missed market). You can always add more dates later if space allows.

10' x 10' small space part-time: \$40 /day

7 markets for \$245 paid by May 15th (\$35/day)  
bi-weekly attendance \$350 paid by May 15th (\$35/day)

Non-Profits: When approved, no fee, but insurance certificates required.

**BOOTH REQUIREMENTS:**

**Canopies & Weights:** Vendors who choose to use canopies must provide their own canopies and secure them from the top pole or tent top (without stakes) to prevent blow-over from wind. Canopies deemed to be unsafe must be taken down if requested by the Market Managers. This is a *requirement* due to the high risk of injury and lawsuits if a canopy blows over due to wind gusts or storms.

**Chairs and Tables:** Vendors must bring their own chairs and tables.

**Food Purveyors:** Prepackaged, processed, or canned products for retail sale may require a license from the NYS Dept. of Agriculture & Markets. All such products must be appropriately labeled per NYS Market and Agriculture regulations. You may be required to collect sales tax. Please contact NYS AG & Markets for details.

**VENDOR REQUIREMENTS:**

Temporary Food Facilities (baked goods, hamburgers, etc.) require a valid Ulster County Health Dept. Permit (845-340-3010). You must contact them in advance so they can do a site inspection on the first day of our market season. **Organic Products:** Vendors selling Certified Organic products must be able to show proof of their organic status if requested.

If you are a fruit or vegetable vendor, you can bring whatever you produce that has been accepted on your application. If you are buying produce to resell at the market, you must make that clear and have it approved by the board before bringing any produce for resale.

All products must have clear pricing and all vendors must have some sort of signage with the name of their business.

**ELECTRICITY & WATER:** The Market has limited access to electricity and no water. Vendors must request and be granted permission to use electrical outlets in advance. Vendors must bring their own ice if needed. Bagged ice is available for purchase at nearby convenience stores.

**CLEAN-UP:** At the close of the market vendors must clean-up and **TAKE ALL THEIR GARBAGE WITH THEM**. There is **NO** dumpster nor recycling bins at the market. Please respect the owners of our new market location, so we leave the area cleaner than we found it every week.

**ATMOSPHERE:** Vendors may not bring pets, weapons, illegal drugs, alcohol or skateboards, nor smoke on site. Problems with shoppers or other vendors should immediately be brought to the attention of the Market Managers.

**2026 ROSENDALE FARMERS MARKET APPLICATION**  
May 24th – October 25th (21 market days)

**BUSINESS NAME:** \_\_\_\_\_

**OWNER/ MAIN CONTACT :** \_\_\_\_\_

Names with cell phone numbers for the person who will manage your booth:

1) \_\_\_\_\_

2) \_\_\_\_\_

Work Phone: \_\_\_\_\_

Business Owners Home Phone: \_\_\_\_\_

Business Owners Cell Phone: \_\_\_\_\_

Business Owners E-Mail: \_\_\_\_\_

Business	Web	Site	and/or	Face	Book	page:
					Mailing	Address:
_____						Farmers

Market Nutrition Program (FMNP) Number : \_\_\_\_\_

**VENDOR COMMITMENT:** Vendors are expected at every market day that they have promised to attend, rain or shine. Vendors must bring enough product for each market day and may not leave early. Unexplained absences or leaving the market early may result in dismissal from the market.

**PART-TIME VENDORS:** Please note that part-time vendors must commit to specific dates before May 25th, and pay in full for all those dates on or before their first day at the market.

**ARE YOU PLANNING TO BE A PART TIME OR FULL TIME VENDOR?**

**Please Circle One:**    PART TIME            FULL TIME

**PART-TIME VENDOR DATES (Please Circle All That Apply):**

May 24th	June 7th	July 5th	Aug 2nd	Sep 6th	Oct 4th
May 31st	June 14th	July 12th	Aug 9th	Sep 13th	Oct 11th
	June 21st	No Market	Aug 16th	Sep 20th	Oct 18th
	June 28th	July 26th	Aug 23rd	Sep 27th	Oct 25th
			Aug 30th		

**PRODUCT INFORMATION**

Please circle the agricultural products you plan to sell: eggs, fresh or dried flowers/vines, fresh fruits, fresh vegetables, gourds, pumpkins, grains, flours, fruit juice, fresh or dried herbs, honey and other bee products, maple syrup, milk, cream, butter, chicken, beef, pork, goat, venison, plants, seedlings, wool, coffee beans, dried teas;  
other: \_\_\_\_\_

Please circle the enhanced agricultural products you plan to sell: pies, muffins, bread, cookies, candy, chocolates, cosmetics, dairy products (cheese, butter, kefir, and yogurt), coffee beans/tea/cocoa, cider, jams/preserves, salads, salad dressings, dressings/vinegars, salsa, chips, BBQ meats, soap, sauerkraut/pickles, pesto, potpourri, yarn, pet food/treats, soup, sandwiches or wraps. other:

\_\_\_\_\_ Are your  
products Certified Organic?  Yes  No

## ROSENDALE FARMERS MARKET AFFIRMATION AND LIABILITY RELEASE

I, \_\_\_\_\_, hereby affirm that I am aware of the inherent hazards and policies of this event. I know that by participating in the Rosendale Farmers Market, Inc., I am exposing myself to certain known and unknown liabilities in my direct and indirect interactions with the public and invitees of this event. I also understand that if I choose to hire help for the event, that I am directly responsible for their actions or injury. I hereby personally assume all risks associated with my voluntary participation in this event of any harm, injury or damage that may befall me or any employee or temporary help, as a result of my participation, whether foreseen or unforeseen. I understand and agree that neither the Rosendale Farmers Market, Inc., nor the Town of Rosendale nor the Wallkill Valley Land Trust,, its members and/or directors and officers may be held liable in any way for any occurrence in connection with my participation in the Rosendale Farmers Market that may result in injury, death, or other damages to me or my family, heirs, or assigns, and in consideration of being allowed to participate in this event, I hereby personally assume all risks in connection with said event for any harm, injury, or damage that may befall me, including all risks connected therewith, whether foreseen or unforeseen, and further to save and hold harmless said event and persons from any claim by me, or my family, estate, heirs, or assigns arising out of my participation in this event. I further state that I am of lawful age and legally competent to sign this affirmation and release, or that I have acquired the written consent of my parents or guardians; that I understand the terms herein are contractual and not a mere recital; and that I have signed this document of my own free will. It is my intention by this instrument affirmed by my signature below to exempt and release the Rosendale Farmers Market, Inc., and The Rosendale Theatre, its members, directors and officers from all liability whatsoever for personal injury, employer's liability and workers' compensation, property damage of wrongful death arising out of or in the course of my participation in this event.

I HAVE FULLY INFORMED MYSELF OF THE CONTENTS OF THIS AFFIRMATION AND RELEASE BY READING IT BEFORE I SIGN IT.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name (please print) \_\_\_\_\_

Business Name \_\_\_\_\_

Please send this application, the signed liability release form and the

Thank you for your interest in the Rosendale Farmers Market.  
Rosendale Farmers Market  
PO Box 324, Rosendale, NY 12472